



# International

## seven cycles Custom™ Kit

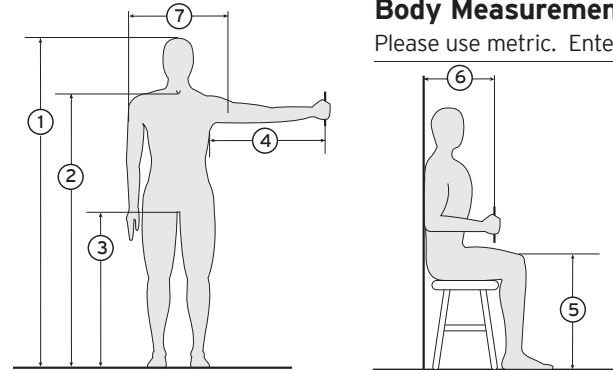
Thank you for choosing Seven Cycles. Our Custom Kit order form makes it fast and easy to get your ideal bike.

- ▶ If you are ordering a road, cyclocross, touring, commuter bike, or road tandem, please complete pages 2, 3, & 5.
- ▶ If you are ordering a mountain bike or mountain tandem, please complete pages 2, 4 & 6.

If at any point you have questions, please contact your local authorized Seven retailer or Seven Cycles.

### Body Measurements

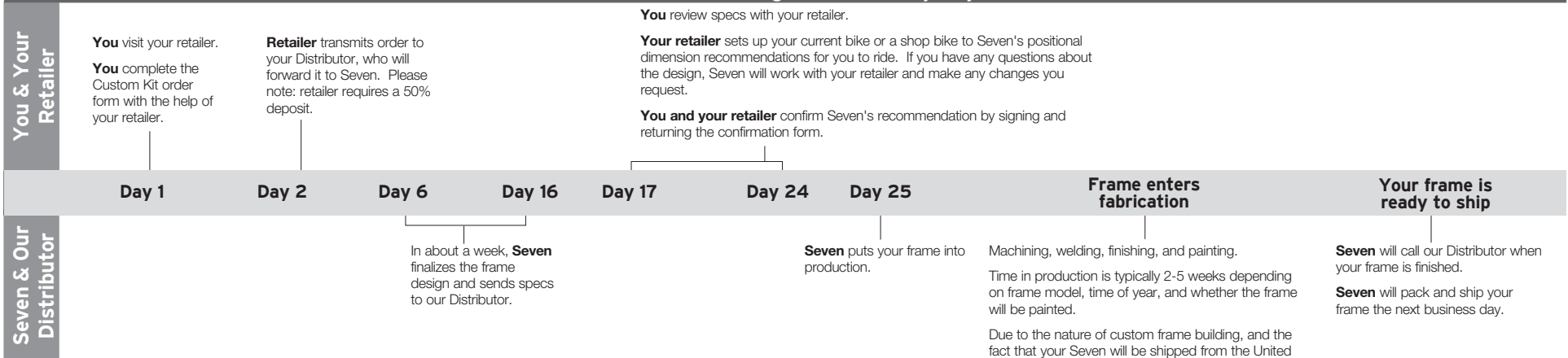
Please use metric. Enter values on Page 2.



- Height:** In stocking or bare feet, stand with heels and rump against the wall; feet should be 7" (18cm) apart.
- Total Body Length:** Assume the same stance as Height. Measure from the ground to the lowest point of your sternal notch.
- Inseam:** Remaining in the Height stance, hold a book with a 1-1/2" (3.5cm) binding so the binding is pressed hard against your crotch—like a saddle—and the bottom of the book is against the wall. Measure from the ground to the top edge of the binding. Take this measurement three times.
- 3a** Please tell us what inseam measuring tool you used, i.e. BikeFitting, Fit Stik, etc..
- Arm:** Hold your arm outstretched to your side, horizontal to the ground. Grip a pencil in your fist, perpendicular to your arm. Measure from the pencil to your rib cage, just under your arm.
- Lower Leg:** In stocking or bare feet, in the seated position, measure both the left and right lower legs from the top of your kneecap to the floor. There may be discrepancies between left and right.
- Forearm:** Grip a pencil in your fist perpendicular to your arm. Bend your elbow to a 90-degree bend. Measure from the backside of the elbow to the pencil.
- Shoulder Width:** Measure the distance from the outside of one shoulder to the outside of the other.
- Foot:** List cycling shoe size.

### Order Process

Please note: due to the nature of custom frame building, lead times may vary.





## Personal Information

Name: \_\_\_\_\_

Gender: \_\_\_\_\_ Age: \_\_\_\_\_ Weight: \_\_\_\_\_

Mobile Phone Number: \_\_\_\_\_

Work Phone Number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Occupation: \_\_\_\_\_

7 character password: \_\_\_\_\_

case sensitive for website order tracking

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Seven Retailer: \_\_\_\_\_

Salesperson: \_\_\_\_\_

## Body Measurements

Instructions are on page 1. Please use metric.

① <input type="text"/>	③a <input type="text"/>
② <input type="text"/>	④ <input type="text"/>
③.1 <input type="text"/>	⑤ <input type="text"/>
③.2 <input type="text"/>	⑥ <input type="text"/>
③.3 <input type="text"/>	⑦ <input type="text"/>
	⑧ <input type="text"/>

## Your Riding Habits

Number of years riding  Hours per week, average  Pedaling cadence, average

Your riding style: check all that apply.

- Spinner
- Pedal Through Corners
- Climb Seated
- Gear Masher
- Coast Through Corners
- Climb Standing

## Body Information Data

How would you rate your flexibility?

From a standing position with knees locked:

7	8	9	10	11	12	13	14
Palms on Floor			Fingertips to Floor			Cannot touch Floor	

Do you experience lower back pain?

7	8	9	10	11	12	13	14
Never			Long Rides			Always	

Do you experience upper back pain or shoulder blade pain?

7	8	9	10	11	12	13	14
Never			Long Rides			Always	

Do you experience neck pain?

7	8	9	10	11	12	13	14
Never			Long Rides			Always	

- Back/neck pain is cycling related
- Back/neck pain is not cycling related

Do you experience hand numbness?

7	8	9	10	11	12	13	14
Never			Long Rides			Always	

## Current Bicycle Information

Brand: \_\_\_\_\_ Year: \_\_\_\_\_

Model: \_\_\_\_\_ Material: \_\_\_\_\_

Saddle Brand & Model: \_\_\_\_\_

Seat Post:  Set Back  Center Mount

Handlebar: \_\_\_\_\_

Brake Lever - Road only: \_\_\_\_\_

Pedals: \_\_\_\_\_

## How would you describe your current bike?

Handling: Responsiveness, cornering, and descending

1	2	3	4	5	6	7	8	9	10	11	12	13	14
Too Sluggish					Ideal				Too Nervous				

Drivetrain Rigidity: Acceleration and climbing

1	2	3	4	5	6	7	8	9	10	11	12	13	14
Too Soft			Ideal					Way Too Stiff					

Vertical Compliance: Ride comfort

1	2	3	4	5	6	7	8	9	10	11	12	13	14
Too Soft			Ideal					Way Too Stiff					

Reach: When riding in the saddle with hands on hoods or grips

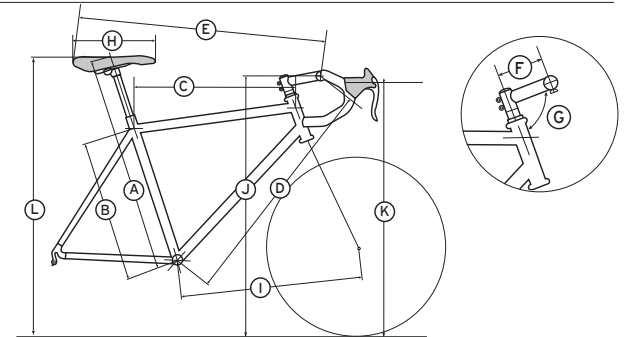
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Way Too Short			Ideal					Way Too Long					

Seat Post Height: When in the saddle with hands on hoods or grips

1	2	3	4	5	6	7	8	9	10	11	12	13	14
Way Too High			Ideal					Way Too Low					

## Bicycle Measurements

Taken from your current bicycle. Please use metric.



- A**  **Saddle Height:** Measure from the center of the bottom bracket to the top of the saddle, along the length of the seat tube.
- B**  **Seat Tube Length:** Measure from the center of the bottom bracket to the intersection of the top tube and the seat tube.
- C**  **Top Tube Length:** Measure from the intersection of the top tube and head tube horizontal to ground, back to the seat tube center line.
- D**  **Cockpit:** Measure the direct line from the center of the bottom bracket to the center of the stem/bar intersection.
- E**  **Handlebar Reach:** Measure from the saddle tail to the handlebar/stem intersection.
- F**  **Stem Length:** Measure along the length of the stem from head-set bolt center to bar center.
- G**  **Stem Angle:** Provide your stem rise, if known.
- H**  **Saddle Length:** Measure from the saddle nose to the saddle tail.
- I**  **Front-Center:** Measure a direct line from the crank arm bolt center to the front axle center, with the front wheel in plane with the frame.
- J**  **Ground to Bar Center:** Measure from the ground to the handlebar/stem center.
- K**  **Grip Height:** Measure from the ground to the topside of the brake hoods or grips.
- L**  **Ground to Saddle Top Mid-Point:** Measure from the ground to the top of the saddle.

## Your saddle position was adjusted to achieve:

- Maximum pedaling power.
- Comfortable reach to the handlebars.
- Knees on a plumb line to pedal spindle.
- Don't know; someone else set it up.

Saddle nose:  Level to ground  Pointed down  Pointed up

Seat Post Clamp:  Towards front of saddle rails  Towards back of saddle rails  Centered on rails



# Form 2A Seven Road Order Form

Denotes default. This is what you will receive unless you specify otherwise.

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## Your Seven Model (please choose one)

- Road**  Diamas SLX  Diamas SL  Diamas S  622  Resolute SLX  
 Elium SLX  Elium SL  Axiom SLX  Axiom SL  Axiom S
- Triathlon**  Kameha SLX  Kameha SL
- 'Cross**  Mudhoney PRO  Mudhoney SLX  Mudhoney SL  Mudhoney S  Mudhoney
- Traveler**  Expat SL  Expat S  Expat  Café Racer S  Parcour SLX
- Tandem**  Axiom 007 SL  Resolute 007

## How will you use your new bike? Mark % of time for all that apply.

Fun	<input type="text"/>	Criterion	<input type="text"/>	Touring: Light	<input type="text"/>
Road Training	<input type="text"/>	Time Trialing	<input type="text"/>	Touring: Loaded	<input type="text"/>
Club Riding	<input type="text"/>	Triathlon	<input type="text"/>	Cyclocross	<input type="text"/>
Stage Racing	<input type="text"/>	Century	<input type="text"/>	Track	<input type="text"/>
Road Racing	<input type="text"/>			Commuting	<input type="text"/>

## Your Seven's Ride Characteristics: How Would You Like Your Seven To Ride?

### Defining Lightweight vs. Stiff

Attributes	Lightweight	Stiff
Benefits	<ul style="list-style-type: none"> <li>Lighter frame</li> <li>More lively ride</li> </ul>	<ul style="list-style-type: none"> <li>More snap</li> <li>Better acceleration</li> </ul>
Considerations	<ul style="list-style-type: none"> <li>More flexible Bottom Bracket</li> </ul>	<ul style="list-style-type: none"> <li>Heavier frame</li> <li>Harsher ride</li> </ul>
Excels at	<ul style="list-style-type: none"> <li>Climbing</li> <li>Greater comfort</li> </ul>	<ul style="list-style-type: none"> <li>Sprinting</li> <li>Acceleration</li> </ul>

### Circle one number on each scale to mark your preference.

Denotes our recommendation for most types of riding.

Note: Please do not attempt to overcompensate in your selections. A 10 really is a 10!

**Handling** Stable handling holds a line better and excels at descending and long rides. Agile handling is quicker and more responsive and excels at racing.

*Race Handling*

1  2  3  4  5  6  7  8  9  10  
Stable Agile

**Drivetrain Stiffness** A stiff drivetrain maximizes power transfer, perfect for sprinters and criterium racers. A lightweight drivetrain results in a lighter frame.

*Axiom SLX & Elium SLX* *Race Handling*

1  2  3  4  5  6  7  8  9  10  
Lightweight Stiff

Molded Carbon Fiber Oversized Aluminum

**Vertical Compliance** A generalized frame ride comfort comparison.

*Race Handling*

1  2  3  4  5  6  7  8  9  10  
Comfortable Rigid

Molded Carbon Fiber Oversized Aluminum

**Weight-to-Performance** A generalized comparison of weight-to-performance for non-custom Signature Size™ Sevens.

*Axiom SLX & Elium SLX* *Race Handling*

1  2  3  4  5  6  7  8  9  10  
Lightweight Stiff

## Frame Options

- Wheel Size**  700c  650b  650c  
 Toe overlap is acceptable  Yes  No
- Headset Diameter**  1-1/8"  44mm<sup>‡</sup>
- Rear Axle Spacing**  130  135  120
- Bottom Bracket**  
 Standard Threaded  
 Eccentric Bottom Bracket<sup>‡</sup>  
 BB30 Bottom Bracket<sup>‡</sup>
- Dropouts**  
 Road, Standard  
 Track Dropouts  
 Slider Dropouts<sup>‡</sup>
- Brakes**  
 Road, Standard  Road, Medium Reach (57mm)  Cantilever  
 V-Brake  Disc Brake, ISO  Low-Mount Disc Brake, ISO  
 Disc brake rotor diameter (mm)  140  160  180  203

## Cable Routing

- Road style: Brake Cable Stops at 7:00 on Top Tube
- Threaded Adjusters on Down Tube at Head Tube
- Internal routing for Shimano Di2<sup>‡</sup> - Battery located on:  
 Underside of Chain Stay  Top of Down Tube  
 Bottom of Down Tube  Inside Seat Post
- Internal routing for Campagnolo EPS<sup>‡</sup> - Battery located on:  
 Top of Down Tube  Bottom of Down Tube
- Cyclocross style: all cables on Top of Top Tube

## Frame Options

- Water Bottle Mounts:  0  1  2  3
- Pump Peg  Chain Hanger  Fender Mounts

## Rack Options

- Rack Mounts:  On Dropouts  On Seat Stays
- Custom Seven Rear Rack  Custom Seven Front Rack  
 Stainless Steel  Ti  Stainless Steel  Ti

## Upcharge Options

- S&S BTC™ Couplings<sup>‡</sup>  S&S Case Package<sup>‡</sup>  Belt Drive<sup>‡</sup>

## Decal Options

- Black w/ White Outline  Other: \_\_\_\_\_ <sup>upcharge may apply. See Brochure for details.</sup>
- Optional name decal to say: \_\_\_\_\_
- Black  Script lettering  Drive side only  
 White  Block lettering  Both sides of top tube

## Paint<sup>‡</sup>

- Color(s): \_\_\_\_\_
- Scheme: \_\_\_\_\_
- See examples of Seven's wide range of paint and decals on our website  
<http://sevencycles.com/paint> . Downloadable templates are available.
- ‡ Upcharge Applies**

## Notes:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Signature

## Date

Your signature indicates that all information is true and correct to the best of your knowledge.

## Services

### Seven's Three-year Protection Plan<sup>‡</sup>

TYP protects against unforeseen, unlucky, or unfortunate damage to your frame for three years.

## What Components Will You Be Using On Your Seven?

### Fork

- Seven 5E Carbon  Seven CX 'Cross - Canti/V-Brake only  
 Seven 5E Medium Reach  Seven 5E 650c  
 Fender mounts (not available on Seven 'CX Cross)  No  Yes  
 Other Fork (please specify model): \_\_\_\_\_

### Seat Post

- Integrated Seat Post<sup>‡</sup> - Elium SLX & SL, 622 SLX, Mudhoney SLX & PRO only  
 Seven Titanium, Custom Length  
 Other:  Set Back  Center Mount

### Stem

- Custom Seven Titanium  
 Stem angle:  96°  Other  Length:   
 Stiffness:  S2 Std  S3 Extra Stiff  
 Seven Aluminum  Ti bolt upgrade (Aluminum stem only)  
 Stem Sourced by retailer: Length: \_\_\_\_\_ Angle: \_\_\_\_\_

### Handlebar

- Seven Aluminum Road Bar Width:  38  40  42  44  
 Custom Flat Titanium Bar  Custom Seven Tiberius Bar\*  
 Custom Riser Titanium Bar\* <sup>\*Use appropriate Bar order form.</sup>

### Spacers

- Titanium  Aluminum  Silver  Black  Red

### Additional components that you'll use on your new bike:

- Drivetrain:  
 Geared  Single  
 Belt  Internal, please specify: \_\_\_\_\_
- Gruppo: \_\_\_\_\_
- Crank Set:  single  double  triple
- Front Derailleur Mount:  
 High Clamp  Low Clamp  E-Type  None
- Pedal Model: \_\_\_\_\_ Max Tire Width: \_\_\_\_\_
- Saddle Model: \_\_\_\_\_



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